

PRESENTED BY:



SCHOOL OF REHABILITATION & SPORT SCIENCES







FASTSTITCH EMERCIDERY - SCREENFRINT



### SPEAKERS



SHERRI COALE



DR. SYLVIA GOODMAN



DR. DAVID CRYNES



DR. JON FARROW



DR. KIMBERLY DUCK



DR. SCOTT SECOR



**EDDIE WRIGHT** 



TERRY LONG

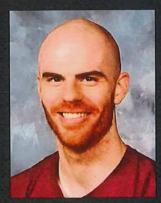




DR. MARTHA BRENNAN GRANT LEDBETTER



**BRIAN MADDEN** 



KEVIN YEAGLEY



### WHEN

**SATURDAY, JANUARY 28** 8:00 AM - 12:30 PM

### WHERE

SOUTHERN NAZARENE UNIVERSITY

ROYCE BROWN BUILDING

6729 NW 39TH EXPY, BETHANY, OK

### COST

\$15 PAYABLE AT THE DOOR
PAYMENT BY CHECK OR CASH ONLY
CHECKS SHOULD BE MADE OUT TO SNU

LINK TO REGISTER

PLEASE ARRIVE 15 MINUTES EARLY



### SCHEDULE

8:00 - 8:15 AM	OPENING COMMENTS - ROYCE BROWN								
	GYM 1	GYM 2		ROYCE BROWN 125		ROYCE BROWN 127		SAWYER CENTER	
<b>SESSION 1</b> 8:15 - 9:10 AM	BASEBALL GRANT LEDBETTER	SOFTBALL BRIAN MADDEN				"WHAT DRIVES WINNING" DR. DAVID CRYNES & EDDIE WRIGHT		STRENGTH & CONDITIONING KEVIN YEAGLEY	
<b>SESSION 2</b> 9:20 - 10:20 AM	TRACK & FIELD  DR. MARTHA BRENNAN	<b>A</b> IV		SPORT NUTRITION DR. KIMBERLY DUCK		"WHAT DRIVES WINNING" DR. DAVID CRYNES & EDDIE WRIGHT		STRENGTH 6 CONDITIONING KEVIN YEAGLEY	
10:30 - 11:20 AM	BRUNCH - HERITAGE ROOM SPEAKER: SHERRI COALE								
	GYM 1		GYM 2		ROYCE BROWN 125		R	ROYCE BROWN 127	
SESSION 3 11:30 - 12:20	SOCCER EDDIE WRIGHT		BASKETBALL TERRY LONG		SPORT PSYCHOLOGY DR. SCOTT SECOR		1	PLAY  DR. JON FARROW	
12:25 - 12:30 PM	CLOSING REMARKS - ROYCE BROWN								



### SPEAKER BIOS

### SHERRI COALE

### KEYNOTE SPEAKER

SHERRI GREW UP ABOUT 30 MINUTES TO THE RIGHT SIDE OF THE RED RIVER IN A SMALL SOUTHERN OKLAHOMA TOWN THAT HAD A BUNCH
OF CHURCHES, A FEW PLACES TO EAT, AND ONE STOPLIGHT THAT FELT PRETTY UNNECESSARY MOST OF THE TIME. AS THE FIRST FEMALE
BASKETBALL ALL-STATER AT HEALDTON HIGH SCHOOL, SHE WENT ON TO OKLAHOMA CHRISTIAN COLLEGE TO CONTINUE PLAYING WHILE
EARNING A DEGREE IN EDUCATION SO SHE COULD TEACH AND COACH. HER FIRST JOB WAS AT EDMOND MEMORIAL HIGH SCHOOL WHERE
SHE WAS AN ASSISTANT COACH AND A SENIOR ENGLISH TEACHER. TWO YEARS LATER, SHE TOOK THE HEAD COACHING JOB AT NORMAN.
SEVEN YEARS AND A COUPLE STATE CHAMPIONSHIPS LATER, SHE BECAME THE PROVERBIAL COACHING POSTER CHILD AS THE HEAD COACH
AT THE UNIVERSITY OF OKLAHOMA, WITH ZERO COLLEGIATE COACHING EXPERIENCE, AT THE AGE OF 31.

DURING HER 25 YEARS ON COLLEGE BASKETBALL'S BIGGEST STAGE, HER TEAMS WON MULTIPLE BIG 12 CHAMPIONSHPS, QUALIFIED FOR 19
STRAIGHT NCAA TOURNAMENTS, AND EARNED HER WAY TO THREE FINAL FOURS. SHE COACHED FOUR ALL-AMERICANS, 14 WNBA DRAFT
SELECTIONS, AND A WHOLE BUNCH OF REMARKABLE WOMEN WHO REWARD HER STILL WITH THEIR LIVES. IN ADDITION TO WORKING THE
OKLAHOMA SIDELINE, SHE PARTICIPATED WITH USA BASKETBALL AS AN ASSISTANT COACH IN 2001 AND AS THE HEAD COACH IN THE 2013
WORLD UNIVERSITY GAMES WHERE THEIR SQUAD DEFEATED RUSSIA ON THEIR HOME FLOOR TO BRING HOME GOLD. IN 2016, SHE WAS
INDUCTED INTO THE WOMEN'S BASKETBALL HALL OF FAME, AND IN 2020 WAS INDUCTED INTO THE OKLAHOMA SPORTS HALL OF FAME.
SHE IS THE WINNINGEST COACH IN OU WOMEN'S BASKETBALL HISTORY AND WAS NAMED THE BIG 12 COACH OF THE YEAR FOUR TIMES.

UPON RETIRING FROM COACHING, SHE HAD THINGS ON HER LIST THAT WERE CALLING HER. THE ONE MAKING THE MOST RACKET? WRITING.
IN ADDITION TO WRITING FOR HER WEBSITE SHERRICOALE.COM, SHE'S CURRENTLY DOING LOTS OF PUBLIC SPEAKING, SOME CONSULTING, AND
A LOT OF CHASING HER GRANDDAUGHTER AROUND THE ROOM. SHE PLAYS TENNIS, WORKS HER IN GARDEN, AND TYPICALLY CAN BE FOUND
READING THREE OR FOUR BOOKS AT A TIME. SHE'S MARRIED TO A VERY PATIENT FISHERMAN WHO'S BEEN HER PARTNER FOR 35 YEARS.

### DR. SYLVIA GOODMAN COACHES CLINIC COORDINATOR

GOODMAN IS A 1979 GRADUATE FROM TAYLOR UNIVERSITY WHERE SHE EARNED HER BACHELOR'S. SHE WENT ON TO MIAMI UNIVERSITY FOR HER MASTER'S DEGREE IN 1980, AND FINALLY EARNED HER DOCTORATE DEGREE FROM BOSTON UNVERSITY IN 1989. UPON COMPLETING HER MASTERS DEGREE, SHE BEGAN HER PROFESSIONAL CAREER AT EASTERN NAZARENE COLLEGE WHERE SHE SERVED AS A FACULTY MEMBER AND HEAD ATHLETIC TRAINER FOR 20 YEARS. HER SERVICE EXPERIENCE INCLUDED WORKING AS AN ATHLETIC TRAINER FOR THE COLORADO SPRINGS OLYMPIC TRAINING CENTER, THE PAN AM GAMES, THE OLYMPIC GAMES, THE US FIGURE SKATING CHAMPIONSHIPS AND THE BOSTON MARATHON. SHE ALSO SERVED FOR MANY YEARS AS A DRUG CONTROL OFFICER FOR USADA AND WADA. SHE ARRIVED AT SOUTHERN NAZARENE IN 2001 AND HAS SERVED AS A FACULTY MEMBER, ATHLETIC TRAINING PROGRAM DIRECTOR, DEPARTMENT CHAIR, DEAN, AND NOW AS CHAIR OF GRADUATE PROGRAMS IN THE SCHOOL OF REHABILITATION AND SPORT SCIENCE WHICH INCLUDE THE MASTER OF ARTS IN SPORT MANAGEMENT AND THE

### DR. DAVID CRYNES FIELDS & FUTURES / SIMON GREINER

CRYNES EARNED HIS PH.D FROM THE UNIVERSITY OF KANSAS IN 1998 IN AMERICAN GOVERNMENT AND PUBLIC LAW, FOLLOWING HIS MASTERS

AND BACHELORS DEGREES FROM OKLAHOMA STATE UNIVERSITY. RAISED IN A RUNNING HOUSEHOLD DURING THE ORIGINAL RUNNING BOOM

OF THE 1970'S, CRYNES HAS MADE FITNESS AND ADVENTURE A LIFESTYLE. A VETERAN MARATHONER AND BOSTON MARATHON QUALIFIER

IN 2021, CRYNES HAS OVER 30 YEARS OF COACHING EXPERIENCE FROM HIGH SCHOOL TO COLLEGE LEVELS. HE SERVED AS AN ASSISTANT

COACH AT OKLAHOMA CITY UNIVERSITY FOR CROSS-COUNTRY/TRACK & FIELD, AND AS HEAD COACH AT MENLO COLLEGE IN ATHERTON,

CALIFORNIA. CURRENTLY, HE IS THE DIRECTOR OF ATHLETIC PARTNERSHIPS & STUDENT SUCCESS FOR FIELDS & FUTURES AND THE SIMON

GREINER TRACK & FIELD PROGRAM IN OKLAHOMA CITY. FIELDS & FUTURES SERVES 32,000 STUDENTS ENCOMPASSING 135.5 SQUARE MILES

ACROSS THE OKLAHOMA CITY METRO, INCLUDING THE OKLAHOMA CITY PUBLIC SCHOOLS DISTRICT. THEIR MOTTO IS:

"MORE FIELDS = MORE KIDS ON TEAMS = BRIGHTER FUTURES."



### SPEAKER BIOS

### DR. JON FARROW SELECT PHYSICAL THERAPY

FARROW GREW UP IN GUTHRIE, OKLAHOMA AND RECEIVED A BACHELOR'S DEGREE IN HEALTH STUDIES FROM THE UNIVERSITY OF OKLAHOMA, AND A MASTER'S DEGREE IN PHYSICAL THERAPY FROM OU AS WELL. HE STARTED WITH SELECT PHYSICAL THERAPY SHORTLY AFTER GRADUATING IN 2009 AND HAS WORKED IN AN OUTPATIENT ORTHOPEDIC SETTING AT SELECT PT SINCE GRADUATION. HE IS CURRENTLY THE CENTER MANAGER AT THE BETHANY / SNU AND YUKON LOCATIONS. HE IS TRAINED IN TRIGGER POINT DRY NEEDLING, IASTM, MYOFASICAL DECOMPRESSION, ORTHOTICS PRODUCTS USING FOOTMAXX TECHNOLOGY, FUNCTIONAL CAPACITY EVALUATIONS, POST-OFFER EMPLOYMENT TESTING, AS WELL AS CONCUSSION AND VESTIBULAR TREATMENT. HE ALSO HAS COMPLETED A MULTI-YEAR CERTIFIED ORTHOPEDIC MANUAL THERAPY TRAINING WITH DISTINCTION. HE CURRENTLY LIVES IN BETHANY WITH HIS WIFE AND TWO CHILDREN.

### UCO PROFESSOR - SPORTS NUTRITION

DUCK HAS BEEN A REGISTERED DIETITIAN FOR 30 YEARS. HER FIRST CAREER AND EXPERTISE FOCUSED ON GERONTOLOGICAL NUTRITION. SHE CURRENTLY SERVES AS A PROFESSOR OF SPORTS NUTRITION AT THE UNIVERSITY OF CENTRAL OKLAHOMA WHILE POSSESSING A PH.D IN NUTRITION. SHE PRIMARILY TEACHES SPORTS NUTRITION, HEALTH PROMOTION, AND PROGRAM DEVELOPMENT CLASSES. SHE ENJOYS COACHING HEALTH AND WELLNESS WHILE HELPING PEOPLE BECOME THE BEST VERSIONS OF THEMSELVES. HER OTHER PASSIONS INCLUDE DOING SOME COMMUNITY GARDENING.

### SNU PROFESSOR - PSYCHOLOGY AND COUNSELING

SECOR IS A LICENSED HEALTH SERVICE PSYCHOLOGIST AND LICENSED PROFESSIONAL COUNSELOR. HE OBTAINED HIS PH.D FROM THE UNIVERSITY OF OKLAHOMA IN COUNSELING PSYCHOLOGY. HE IS CURRENTLY THE DIRECTOR OF CLINICAL TRAINING FOR THE GRADUATE PROGRAMS IN COUNSELING AT SOUTHERN NAZARENE, AND IS ALSO THE CO-DIRECTOR OF RENEW COUNSELING CENTER. HIS CLINICAL SPECIALITY IS IN PSYCHOLOGICAL ASSESSMENT, ALONG WITH WORKING WITH ANXIETY AND TRAUMA.

### OKCPS DISTRICT ATHLETIC DIRECTOR

WRIGHT IS ENTERING HIS FIRST YEAR AS THE DIRECTOR OF ATHLETICS FOR OKLAHOMA CITY PUBLIC SCHOOLS AFTER SERVING AS THE ASSOCIATE DIRECTOR OF ATHLETICS A YEAR AGO. IN HIS 17 YEAR CAREER AT PUTNAM CITY HIGH SCHOOL, WRIGHT COACHED SOCCER AND GUIDED THE PIRATES TO THE PLAYOFFS 10 TIMES, TWICE MAKING A RUN TO THE STATE QUARTERFINALS, AND ONCE TO THE SEMIFINALS. HE HAS BEEN NAMED TO THE ALL-STATE COACHING LIST ON TWO OCCASIONS, AND ECLIPSED THE 100-WIN MARK IN 2018. IN ADDITION TO HIS COACHING DUTIES, WRIGHT ALSO SERVED AS THE ATHLETIC DIRECTOR AT PUTNAM CITY. HE ALSO SERVED AS AN ASSISTANT SOCCER COACH AT SOUTHERN NAZARENE, AS WELL AS THE HEAD COACH FOR NUMEROUS TEAMS IN THE SOUTHLAKE SOCCER ORGANIZATION. HE IS MARRIED TO HIS WIFE ERIN, AND HAS TWO DAUGHTERS KAYDEN AND KALLIE.



### SPEAKER BIOS

### OKCPS ASSOCIATE ATHLETIC DIRECTOR

A NATIVE OF OKLAHOMA CITY, LONG IS NO STRANGER TO SUCCESS ON THE HARDWOOD. HE ENTERS HIS FIRST YEAR SERVING AS THE ASSOCIATE DIRECTOR OF ATHLETICS FOR OKLAHOMA CITY PUBLIC SCHOOLS FOLLOWING HIS SUCCESS AS A BASKETBALL COACH FOR 15+ YEARS. LONG GRADUATED FROM SWOSU IN 1989 WITH A BACHELOR'S DEGREE IN SECONDARY EDUCATION. AFTER EARNING HIS MASTERS DEGREE IN 1999, HE BECAME THE LEADER OF THE BOYS BASKETBALL PROGRAM AT DOUGLASS HIGH SCHOOL. OVER THE NEXT 12 YEARS, COACH LONG LED THE TROJANS TO 11 STATE TOURNAMENT APPEARANCES, TWO STATE-RUNNER UP FINISHES, AND THREE STATE CHAMPIONSHIPS. IN 2012, COACH LONG MOVED TO MUSTANG HIGH SCHOOL TO CONTINUE HIS COACHING CAREER. IN FOUR SHORT YEARS, HE GUIDED THE BRONCOS TO THREE STATE TOURNAMENT APPEARANCES AND A STATE CHAMPIONSHIP IN CLASS 6A IN 2015 WITH AN UNDEFEATED SEASON. AFTER A LONG AND ILLUSTRIOUS COACHING CAREER IN HIGH SCHOOL ATHLETICS, COACH LONG MADE THE TRANSITION TO THE ADMINISTRATION SIDE WHERE HE CONTINUES TO SERVE THE OKLAHOMA CITY STUDENT-ATHLETES WITH WONDERFUL INFLUENCE.

### SNU HEAD TRACK & FIELD COACH

BRENNAN JOINED SOUTHERN NAZARENE IN 2022 AFTER 12 SEASONS AS THE DIRECTOR OF TRACK AND CROSS-COUNTRY AT THE UNIVERSITY OF CENTRAL OKLAHOMA, WHERE SHE COACHED A NUMBER OF ALL-AMERICANS AND ONE NATIONAL CHAMPION. SHE ALSO HAS COACHING STOPS AT THE UNIVERSITY OF WISCONSIN-RIVER FALLS, TEXAS AGM, THE UNIVERSITY OF IOWA, AND AT LSU WHERE SHE WAS A GRAD ASSISTANT. BRENNAN WAS A HEPTATHLON ATHLETE AND COMPETED AT THE OLYMPIC TRIALS IN 1996. SHE WAS ALSO A MEMBER OF THE 1997 USA NATIONAL TRACK & FIELD TEAM. SHE EARNED HER BACHELOR'S DEGREE IN MATHEMATICS FROM LSU IN 1995, HER MASTER'S DEGREE IN EDUCATIONAL ADMINISTRATION IN 1996, AND HER PH.D IN EDUCATION ADMINISTRATION FROM TEXAS AGM IN 2006.

### SNU BASEBALL HEAD COACH

LEDBETTER ENTERS HIS FOURTH SEASON IN 2023 AS THE HEAD COACH FOR THE SOUTHERN NAZARENE BASEBALL PROGRAM. HE PITCHED AT SNU FROM 2005-2008 AND GRADUATED WITH A BACHELOR'S DEGREE IN SPORT MANAGEMENT. HE ALSO EARNED A MASTERS DEGREE IN BUSINESS ADMINISTRATION IN 2009. LEGBETTER PLAYED TWO SEASONS OF PROFESSIONAL BASEBALL FROM 2008-2009, PITCHING FOR THE EDMONTON CAPITALS AND RENO SILVER SOX. AFTER PLAYING PROFESSIONAL BASEBALL. HE GOT HIS FIRST COACHING GIG AT NORTHWEST CLASSEN HIGH SCHOOL. HE ALSO HAS COACHING STOPS AT HARRAH, BETHANY, AND EDMOND NORTH HIGH SCHOOL BEFORE ENTERING THE COLLEGIATE COACHING RANKS. HE IS MARRIED TO HIS WIFE LINDEE AND THEY HAVE TWO BOYS, LEVI AND ARCHIE.

### BRIAN MADDEN SNU SOFTBALL HEAD COACH

MADDEN ENTERS HIS THIRD SEASON IN 2023 AS THE HEAD COACH FOR THE SOUTHERN NAZARENE SOFTBALL PROGRAM. HE SERVED MANY YEARS AT SNU AS THE ASSISTANT COACH ALONGSIDE TERE WEBBER. HE GRADUATED FROM SNU IN 2007 AND WAS A STAR ON THE CRIMSON STORM BASEBALL TEAM. HE WAS A TWO-TIME NAIA ALL-AMERICAN AND STILL HOLDS SNU RECORDS FOR CAREER GAMES STARTED, PLAYED, AND CAREER HITS (270). HE BEGAN HIS COACHING CAREER IN 2007, COACHING FOR ONE SEASON AT OKLAHOMA CITY UNIVERSITY AS AN ASSISTANT BEFORE COMING OVER TO SOUTHERN NAZARENE.

### SNU STRENGTH & CONDITIONING

YEAGLEY BEGINS HIS FIRST YEAR SERVING AS THE HEAD STRENGTH & CONDITIONING COORDINATOR AT SOUTHERN NAZARENE. PRIOR TO THAT, HE WORKED PART-TIME AT SNU HELPING THE BASEBALL AND VOLLEYBALL TEAMS WITH THEIR SEC PROGRAMS. BEFORE COMING TO SNU, HE WAS THE STRENGTH & CONDITIONING COORDINATOR AT CAPITOL HILL HIGH SCHOOL IN OKC. HE EARNED A BACHELOR'S DEGREE IN CRIMINOLOGY WITH A MINOR IN PHYSICAL EDUCATION FROM THE UNIVERSITY OF OKLAHOMA IN 2012. HE THEN OBTAINED A MASTERS DEGREE IN 2020 FROM SOUTHEASTERN OKLAHOMA STATE IN SPORT STUDIES - STRENGTH & CONDITIONING. HE HAS BEEN A CERTIFIED STRENGTH & CONDITIONING SPECIALIST THROUGH THE NSCA FOR 9 YEARS. HE IS ALSO A CERTIFIED UNITED STATES WEIGHTLIFTING COACH.